

RODRIGO PEREZ-SEGNINI

PROFILE

I AM A PROACTIVE AND PROFICIENT
WEB DEVELOPER/AUDIO ENGINEER/VIDEO EDITOR/CREATIVE;
I BELIEVE IN “IT IS NOT WHAT YOU DO,
BUT HOW WELL YOU DO IT”
THAT DEFINES YOU IN THE PROFESSIONAL LIFE.
I AM SELF MOTIVATED AND TASK ORIENTED
TEAM PLAYER WITH MANAGERIAL EXPERIENCE.

SKILLS

Post Production Artist
Videographer (with my own gear)
Glidecam operator (with my own gear)
Creative Avid Video Editor
Audio Engineer (AES)
Pro Tools Certified Operator
Creative Sound Designer
HTML/CSS Web Designer
Enthusiast Photographer
Bilingual (Spanish and English)
Rock Climber
Nature Lover

Video Editing>

Creative and scripted editing
Avid Media Composer user
Adobe Production Suite Pro user
Color correction
Best Edit Award – 48hrs film festival – <http://www.kreazione.net/48hrs>
Best Cinematography Award – 48hrs film festival – <http://www.kreazione.net/48hrs>
Best Choreography Award – 48hrs film festival – <http://www.kreazione.net/48hrs>

Web development>

Languages: AS3 (flash), HTML5, CSS3, JQuery
Softwares: all Adobe softwares, CmsEdit and most open source CMS systems
Platform: Mac

Audio Engineering>

Field record and mix (with my own gear)
PA engineer with 5 years of experience
Studio Engineer with 10 years of experience
read and write music
Software: All major DAW, my choice is logic pro 9
Certified Pro Tools HD operator
Platform: Mac

EXPERIENCE

WEB DESIGNER, U.S. GLOBAL INVESTORS SAN ANTONIO, TX 2012 — PRESENT
Award winning marketing department, web designer and video department lead

Responsibilities:

Web Design>

- Design layout of landing pages and banners
- Update weekly news letters
- Code in HTML/CSS3/Jquery, CMS Updates and AS3 (flash) / XML
- Flash, Dreamweaver, Photoshop/Illustrator

Video>

- Sweeten and enhance sound
- Script and produce small video productions
- Video capture, edit, color correct and encode
- Adobe CS6 Production suite

CREATIVE, KREAZIONE KOLECTIVE SAN ANTONIO, TX 2007 — PRESENT

Kreazione Kolective is a multidisciplinary creative group that focuses on visual impact and outside the box solutions

Responsibilities:

Project Management>

- Plan, direct, and manage designated projects.
- Ensure that objectives are accomplished in accordance with outlined priorities.
- Analyze results of operations to discover more efficient ways to utilize resources.
- Coordinate the development of several projects.
- Delegate responsibilities and design time schedules.
- Negotiate contracts.
- Review project status reports during each operational phase.
- Prepare weekly project status reports for management.

Web Development>

- AS3 (flash) / XML , XHTML/CSS3/Jquery, basic PHP.
- Flash, Dreamweaver, Photoshop/Illustrator, After effects.
- Content Management System setup / mySQL.
- Account set up and maintenance.

Sound Design>

- Pre-production to full postproduction of music
- soundscape synthesis
- Sweeten and enhance sound

POST PRODUCTION ARTIST, RUIDO INC. SAN ANTONIO TX — 04/2010 – 04/2012

Ruido was a video post production company nested in a multi-cultural ad agency.
We were responsible to produce forward thinking tactics to be used by [Marketvision](#)

Responsibilities:

- Sound Design and Avid Video Editing
- Website design and development (HTML/CSS/JQUARY)
- Creative/Critical thinking at Brainstorms
- Project Management Overview

AUDIO ENGINEER, K AUDIO LAB SAN ANTONIO, TX — 2007 - PRESENT

Operate machines and equipment to record, synchronize, mix, or reproduce music, voices, or sound effects in sporting arenas, theater productions, recording studios, or movie and video productions.

Responsibilities:

Audio Production >

- Field Recording and Mixing
- Sound Synthesis
- Scoring

Audio Post-Production >

- Sound Design
- Restorations

ASSISTANT STORE MANAGER, GUITAR CENTER 832; ROCKVILLE, MD — 2005-2007

Work as part of the management team.

Responsibilities:

- Maximize sales and measure sales performance on a daily basis by reference to class sales reports from year prior on same day
- Coordinate sales promotion activities and pricing of merchandise
- Oversee floor moves, preparation of merchandise displays and presentations, exercising judgment and discretion in applying merchandising concepts and guidelines
- Coordinate the flow of merchandise to the sales floor

REFERRALS

Kreg Lauterbach: Emmy nominated Director/Producer

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Greg Schuller: Director of Cultural Arts for the McAllen Chamber of Commerce

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